

**GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA**

STARRED QUESTION NO:245
ANSWERED ON:21.03.2005
CONSUMER AWARENESS PROGRAMME
Purandeswari Smt. Daggubati;Verma Shri Rajesh

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

- (a) whether any schemes have been formulated for increasing the consumer awareness and consumer advocacy for making consumer laws more effective;
- (b) if so, the details thereof; and
- (c) the steps taken for its speedy implementation?

Answer

MINISTER OF AGRICULTURE AND MINISTER OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (SHRI SHARAD PAWAR)

(a) to (c): Programmes for creation of consumer awareness are being implemented through multi-media campaign to educate consumers of their rights and responsibilities and to assert their rights and seek redressal, wherever needed.